



Strategy Blocks

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Key Concepts

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2.1

The strategy problem

The strategy problem

It is difficult to have a clearly portrayed strategy when the strategy itself is **lengthy** and spread across a large number of areas.

It is vital that everyone receives **clear direction** and understands their involvement in the strategy.

StrategyBlocks allows for more extensive **stakeholder involvement** in strategy execution.

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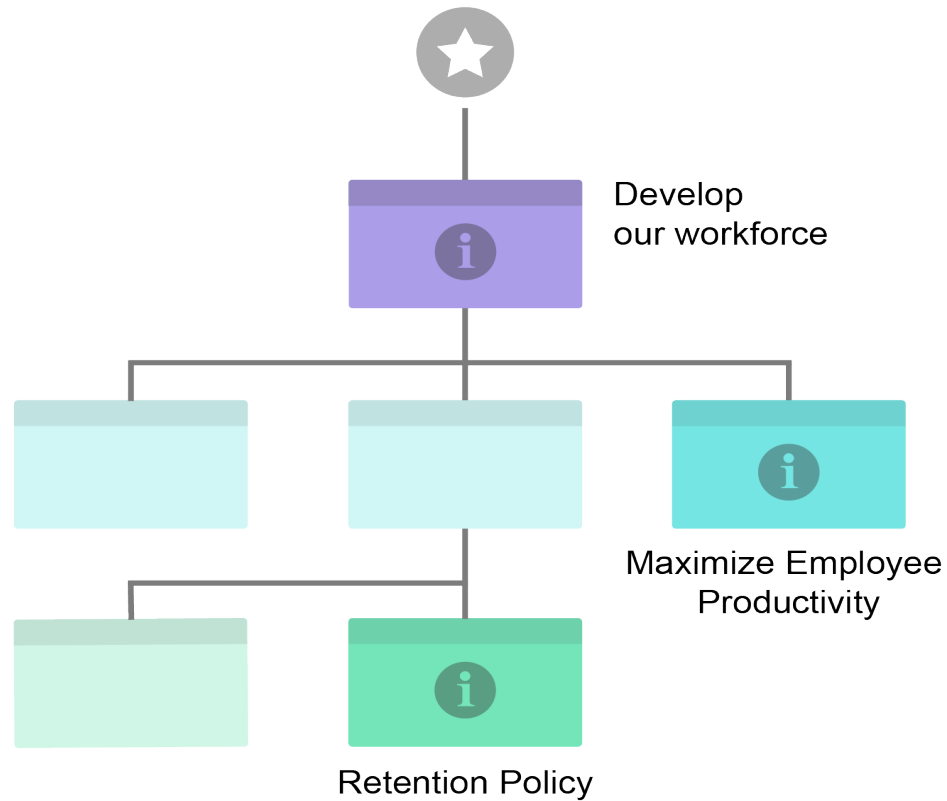
OR

via - <https://aus.strategyblocks.com>

Refer to your initial implementation correspondence for the correct server. If located on premise, please check with your local administrator.

2.3

What is a Block



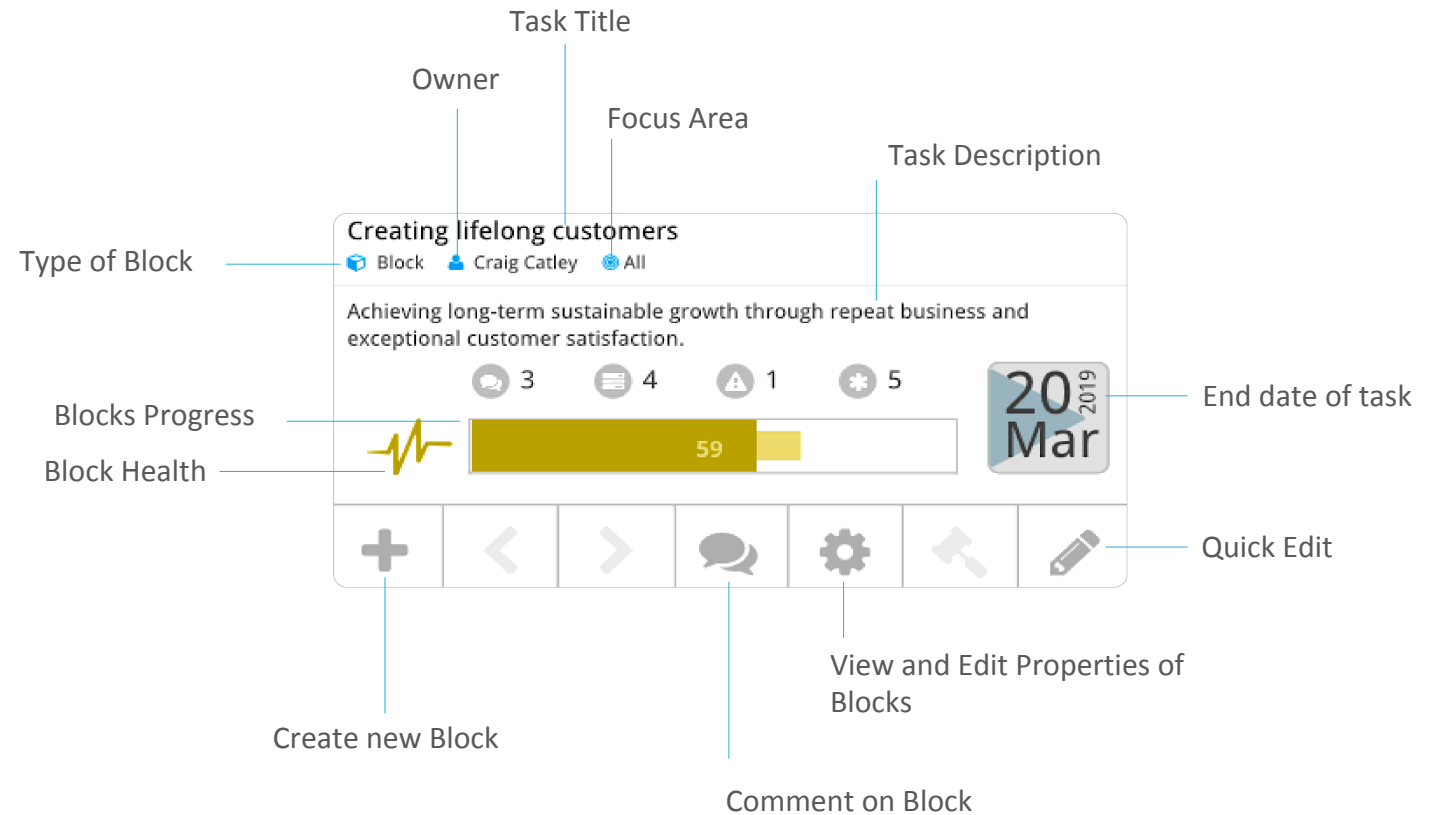
What is a Block?

A block describes a single task attached to the overall strategy where the individual (**Owner** of Block) is assigned to achieve its completion.

The Block may be completed once that task has been achieved or additional Blocks may be assigned to that task (**Children** Blocks) in order to aid in its overall completion.

2.4

Attributes of a Block



2.4

Attributes of a Block

Types of Blocks



Original Block – Stand alone task.



Enabling Block (Link) – Clone of your original Block that can be reused within your strategy.



B2B Block - can add a Block from one of your companies to another in order to monitor its status.

Focus Areas



Areas that your task can be categorized under e.g HR, Finance, Excellence.

Focus Areas can be renamed to [suit your company's](#) own strategy.

Block Health



[Factors](#) that a company may choose that makes up the health of that task.

Assigned [metrics](#) and [risks](#) that roll up to create the health of task.

Start & End Date



Adjustable start and end dates.
Reflects progress bar progression.

Blocks Progress



Measures % [of task completion](#) to date.

Measures % [of where](#) completion should be to date.

% [expected](#) to be completed.

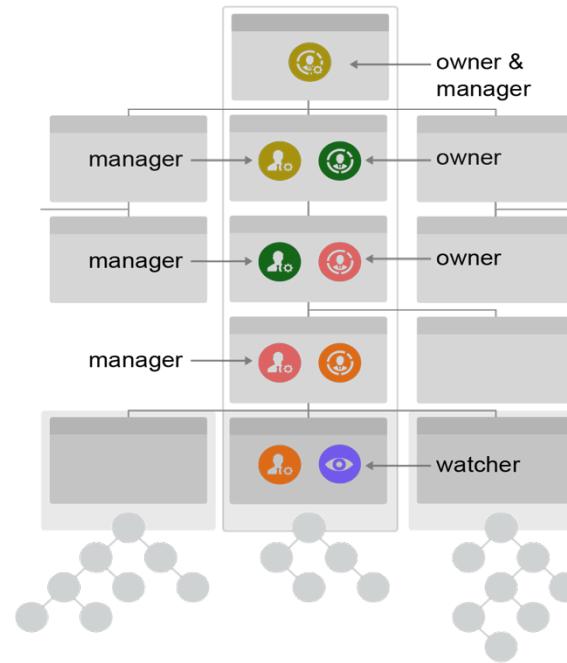
Measures [days](#) remaining and expected days to complete.

Quick Edit






Allows for [quick editing](#) of basic details such as task title, description, owner, focus areas, start and end date and progress bar (if applicable).

Attributes of a Block



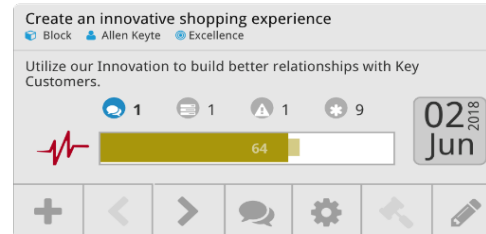
Block ownership

-  **Owner** - Has responsibility of the Block and the completion of its task. The Owner can also create Child Blocks
-  **Watchers** - will receive email reports regarding the Block's status whilst they can see newsfeed items about its activity (comments, progress update etc.)
-  **Manager** - Is the owner of the Parent Block. Its role is to make sure that the task (Block) is making good progress. The Manager can change the blocks details including the Title, Description, Owner, Focus Areas, Dates etc.

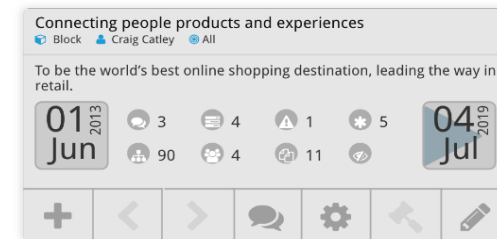
2.5

Faces of a Block

Status



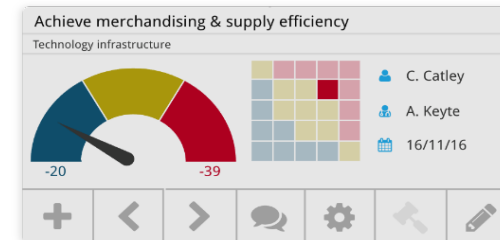
Information



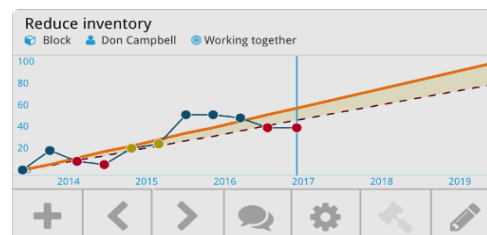
Health



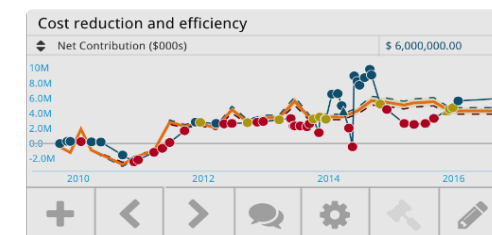
Risk



Progress

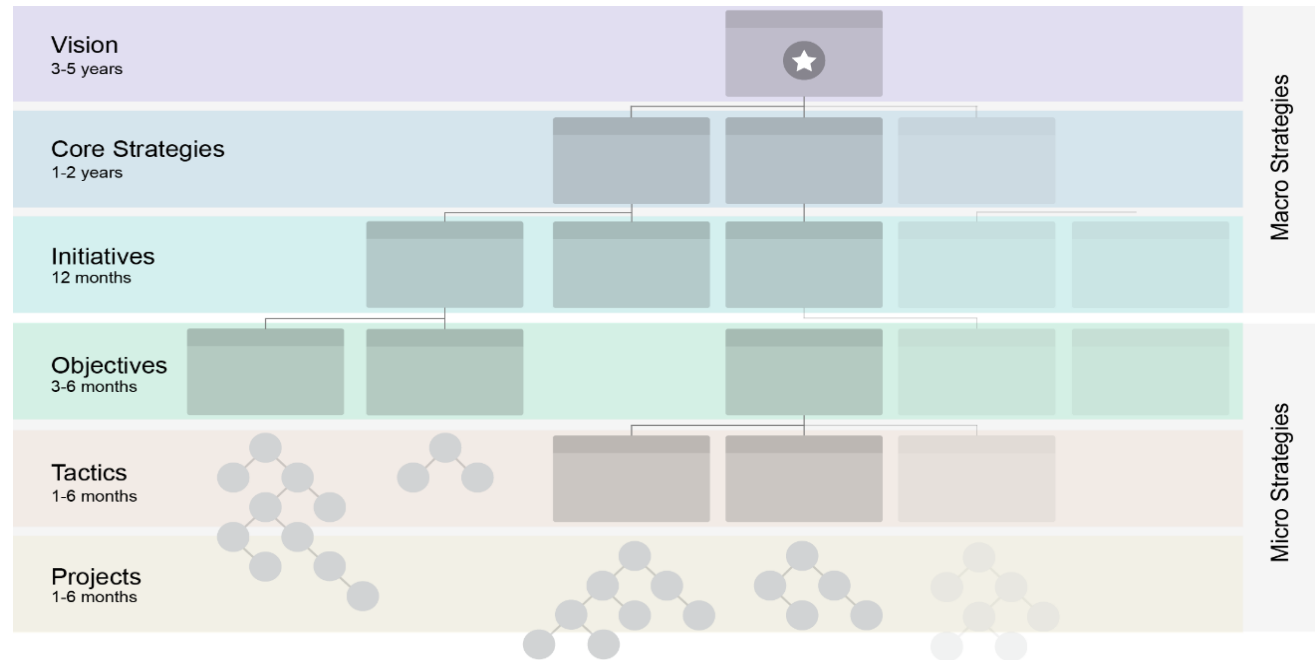


Metrics



2.6

Block structure



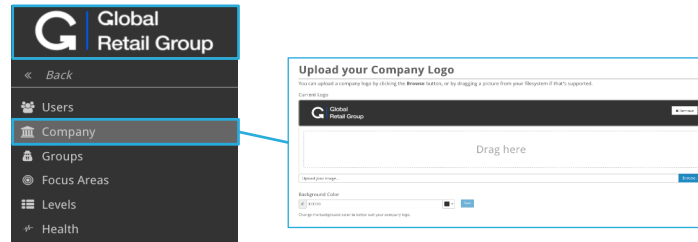
Levels

Blocks are arranged in **Levels**, each describes another layer of granularity. These levels move from macro strategic (at the top) to micro operational detail (at the bottom).

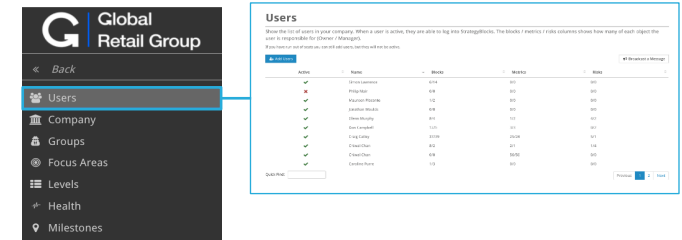
Each layer usually represents a shorter time period required to deliver each task described by a Block. These labels can be customized to the terminology used by your organization.

Setting up basics

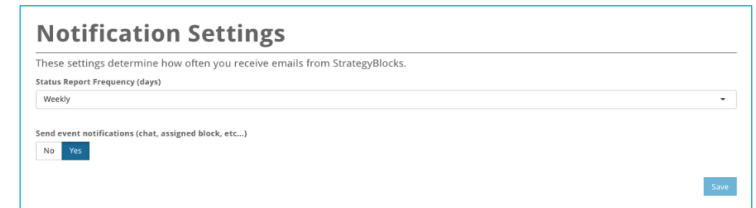
Uploading company logo



Adding users to assigned Blocks



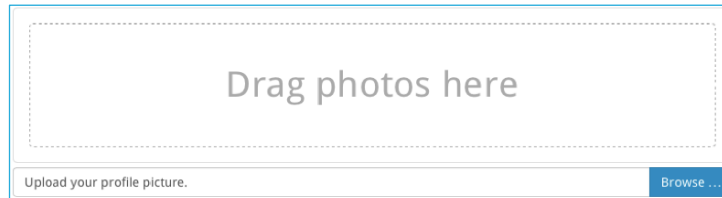
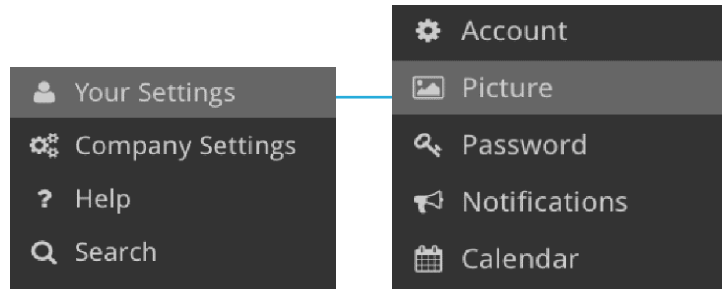
Setting up Notifications



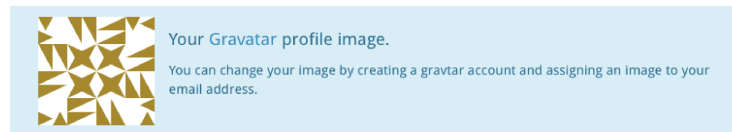
Email Notifications

You will be alerted to take action on your Blocks by email or from the dashboard pages. This will notify you when certain Blocks are:

- Overdue.
- Falling Behind.
- Warning State.



OR



Uploading Profile Picture

Once you select [Picture](#), you are presented with two options of how you want to create a profile picture. You may either drag photos from your desktop/upload them manually or can click on the Gravatar link and make an account.



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